CHANGE AND ITS IMPACT

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BACK THEN

- NYSE 3M
- Analysts 8-12
- •Slide Rules
- Private Meetings
- Home Country Only
- Active Investing 5,000

NOW

- •NYSE 3M \rightarrow 5,000 M + Derivatives
- •Analysts 600,600,600
- Computer Models
- •SEC Reg FD
- Global and Global
- Active Investing 1,000,000+

• Bloomberg Terminal $0 \rightarrow 240,000$

Internet

 $0 \rightarrow Everyone$

Computers

Cage → Everywhere

SCALE

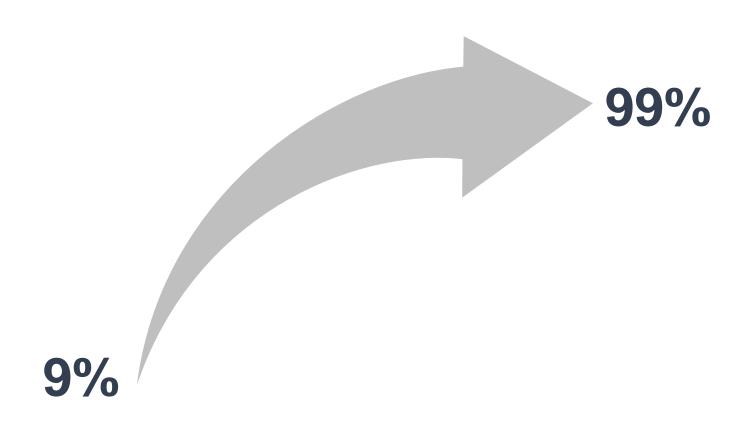
Major Manager

20 B → 6,000 B

Fees

1% or 15% or over 100%

PROFESSIONALS



IMPACT

•84% Fall Short

Increasing Move to Indexing

GREAT INVERSION

THEN

Client

NOW

Manager

Managers

Clients

NEW COMPETITION

- Clients VS Clients for Access
- Money Flood
- More Coming
- Top Quality Key to Success
- Lower Returns
- Intensive Competition for Access to Best